

### **Abstract**

The present invention provides a method and system of pinning and displaying pinned items. Pinned items are displayed such that they are visually distinguishable and prioritized higher than related non-pinned items. For example,  
5 pinned contacts are displayed at the top of the contact list and are visually distinguishable from the other contacts. A special icon is used to show an item that is “pinned.” contact. A pinned item is a copy of a contact. The copy helps a user quickly access the items they most commonly communicate with and use and provides an importance to an item.